

JOHNSON 

JOB SITE TOUGH.™

Measuring Tools

2011

JOHNSON 



New

New

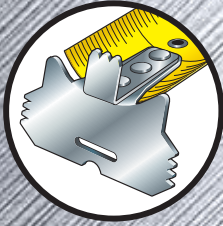


Taking Measuring to a New Standard

With more than 60 years of developing solutions to help professional tradesmen improve their work, Johnson products are trusted by professionals worldwide to help them work more accurately, more quickly and more reliably. Over the years, we have built a comprehensive portfolio of leveling, marking and layout tools which includes construction grade lasers and levels. In addition, Johnson is now positioned to offer a broad spectrum of measuring tools including Power Tapes, Long Tapes, Measuring Wheels and Laser Distance Measures. Like every product we supply, Johnson brand measuring tools are designed to offer our targeted end user a high quality tool that represents the highest value finished product available anywhere. Johnson brand measuring tools are designed to meet and exceed the expectations of every customer we supply for ease of use, durability, accuracy and exceptional value. When doing business with us you'll appreciate our breadth of line and our products' exceptional every-day dependability, durability and performance. You'll experience superior customer support, fill rates and lead times.

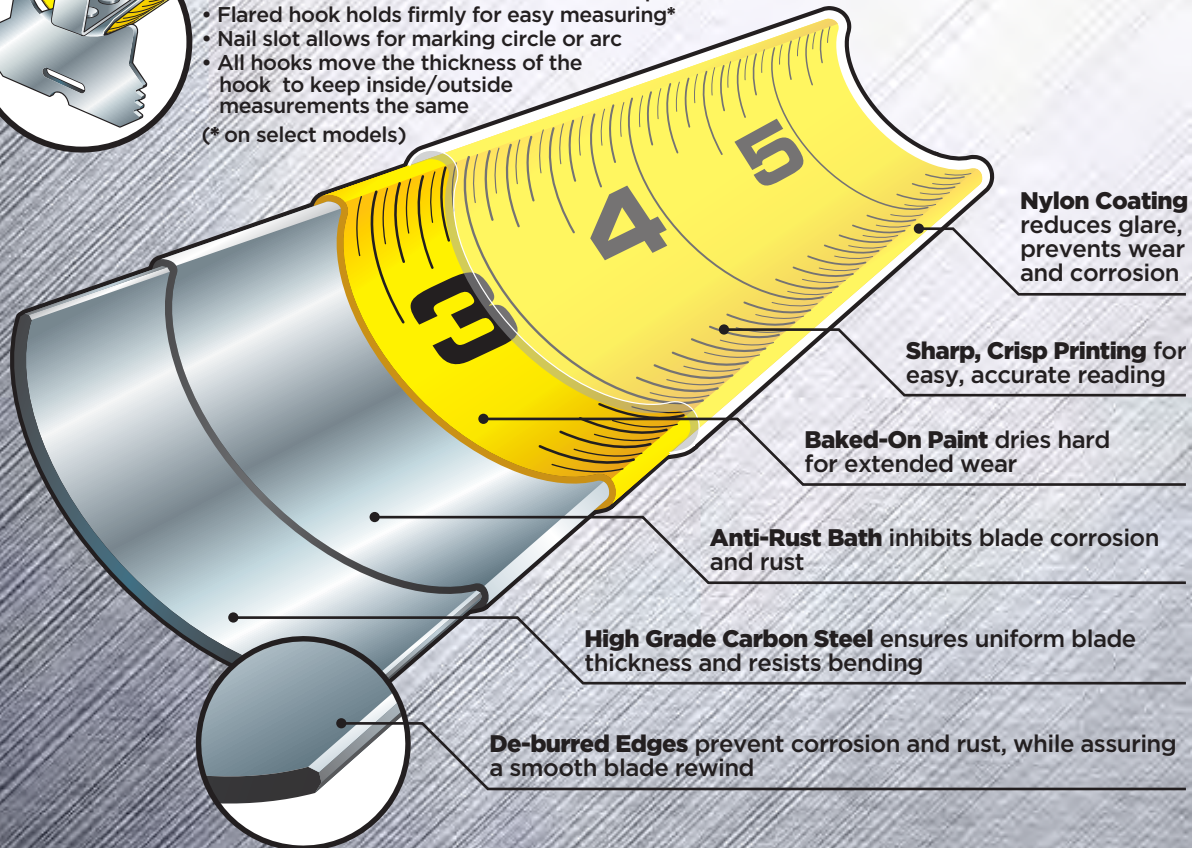
Take a closer look at what separates Johnson from the rest.

Power Tape Blade & Hook Anatomy



Blade hooks with more features, more versatility

- Multiple rivets hold hook firmly to blade
 - Dual sided flared hook hold blade from top or bottom*
 - Flared hook holds firmly for easy measuring*
 - Nail slot allows for marking circle or arc
 - All hooks move the thickness of the hook to keep inside/outside measurements the same
- (* on select models)



Nylon Coating reduces glare, prevents wear and corrosion

Sharp, Crisp Printing for easy, accurate reading

Baked-On Paint dries hard for extended wear

Anti-Rust Bath inhibits blade corrosion and rust

High Grade Carbon Steel ensures uniform blade thickness and resists bending

De-burred Edges prevent corrosion and rust, while assuring a smooth blade rewind

You'll appreciate these features on select power tape models



Fractional Graduations



Double Duty 2-Sided Printed Blade and...
2-Sided Printed
2-Color Blade



Extra Wide Blade

Stud Squared™ Power Tape



Bold, attention grabbing and informative packaging graphics. Custom designed clamshell clearly shows the unique shape and dimensions of Stud Squared™. The versatile packaging can be displayed with peghooks or free standing.

MODEL	BLADE	PACK	UPC
1812-0025	25' x 1"	4	049448-200252



Use as a Square



1-1/2" Layout for Single Framing Members



3" Layout for Double Framing Members



Marking Radius with Nail in 1" Grommet



Marking Along a Parallel Edge

Center located V-notch

Extender Guides™ for marking and squaring wide boards

Same dimensions as a 2 x 4 stud

Nylon coated blade with large, easy to read numbers

PlanReader® Architect Series Power Tape



Bold, attention grabbing and informative packaging graphics in clamshell. Unique package design allows for peghook or free standing presentation.



Easy Reading Large Numbers on 1-1/16" Wide Blade (1" wide blade on 16' model)



Blade-Gard™ Nylon Coated Blade Resists Abrasion



Double Duty 2-Sided Printed 2-Color Blade



PlanReader® Architect Scale Printed on Blade Bottom Features 1/8" and 1/4" Scales for Easy Blueprint Reading and Measuring

MODEL	BLADE	PACK	UPC
1819-0033	33' x 1-1/16"	4	049448-900336
1819-0025	25' x 1-1/16"	4	049448-900251
1819-0016	16' x 1"	4	049448-900169

BIG J™ Stainless Steel Case Power Tape



Bold, attention grabbing and informative packaging graphics in clamshell. Unique package design allows for peghook or free standing presentation.



Extra Wide 1-3/16" Big J™ Blade for Maximum Extension



Blade-Gard™ Nylon Coated Blade Resists Abrasion



Double Duty 2-Sided Printed 2-Color Blade



Impact Resistant Ergonomic Co-Molded Rubberized & Stainless Steel Case



4 Rivet Self-Adjusting Blade Plate & Extra Wide Flared Tip with 2-Sided Hook

MODEL	BLADE	PACK	UPC
1807-0025	25' x 1-3/16"	4	049448-700257

JOB SITE™ Magnetic Tip Power Tape



Bold, attention grabbing and informative packaging graphics in clamshell. Unique package design allows for peghook or free standing presentation.



Easy Reading Large Numbers on 1-1/16" Wide Blade



Blade-Gard™ Nylon Coated Blade Resists Abrasion



Double Duty 2-Sided Printed Blade



4 Rivet Blade Hook with Strong Holding Rare Earth Magnetic Tip Holds to Ferrous Metal Surfaces



Impact Resistant Ergonomic Co-Molded Rubberized Case

MODEL	BLADE	PACK	UPC
1806-0030	30' x 1-1/16"	4	049448-600304
1806-0025	25' x 1-1/16"	4	049448-600250
1806-0016	16' x 1-1/16"	4	049448-600168

JOB SITE™ Power Tape



Bold, attention grabbing and informative packaging graphics in clamshell. Unique package design allows for peghook or free standing presentation.



1" Wide Blade for Maximum Extension



Blade-Gard™ Nylon Coated Blade Resists Abrasion



Double Duty 2-Sided Printed Blade



Tiger Claw™ 4 Rivet Blade Hook



Impact Resistant Ergonomic Co-Molded Rubberized Case

MODEL	BLADE	PACK	UPC
1805-0030	30' x 1"	4	049448-500307
1805-0025	25' x 1"	4	049448-500253

AUTO-LOCK™ Power Tape



Bold, attention grabbing and informative packaging graphics in clamshell. Unique package design allows for peghook or free standing presentation.



Auto-Lock™ Features Self-Locking Blade, Push Button Retrieval



Blade-Gard™ Nylon Coated Blade Resists Abrasion



Speed-Read™ Blade Features Fractional Graduations Every 1/8"



Tiger Claw™ 4 Rivet Blade Hook on 16' and 25' Models



Impact Resistant Ergonomic Co-Molded Rubberized Case

MODEL	BLADE	PACK	UPC
1804-0025	25' x 1"	4	049448-400256
1804-0016	16' x 1"	4	049448-400164
1804-0012	12' x 5/8"	4	049448-400126

Professional's Choice® Power Tape



Bold, attention grabbing and informative packaging graphics in clamshell. Unique package design allows for peghook or free standing presentation.



Corrosion & Abrasion Resistant Blade Finish



Speed-Read™ Blade Features Fractional Graduations Every 1/8"



Durable Triple Rivet Blade Hook



Impact Resistant ABS Case

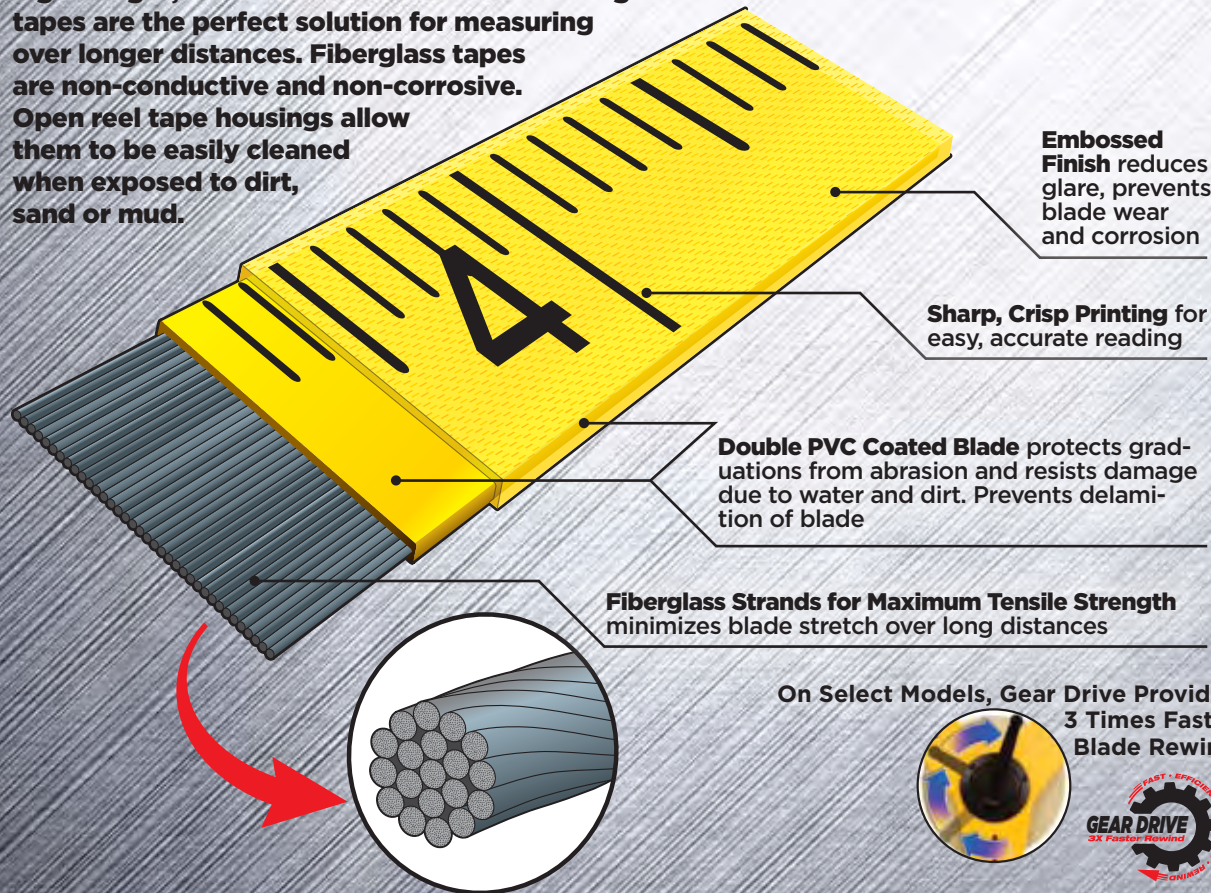


Durable Steel Belt Clip

MODEL	BLADE	PACK	UPC
1803-0030	30' x 1"	4	049448-300303
1803-0025	25' x 1"	4	049448-300259
1803-0016	16' x 3/4"	4	049448-300167

Fiberglass Tape Blade Anatomy

Lightweight, flexible and water resistant fiberglass tapes are the perfect solution for measuring over longer distances. Fiberglass tapes are non-conductive and non-corrosive. Open reel tape housings allow them to be easily cleaned when exposed to dirt, sand or mud.



Look for these features on select fiberglass tape models

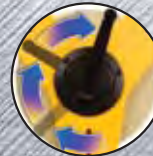
Embossed Finish reduces glare, prevents blade wear and corrosion

Sharp, Crisp Printing for easy, accurate reading

Double PVC Coated Blade protects graduations from abrasion and resists damage due to water and dirt. Prevents delamination of blade

Fiberglass Strands for Maximum Tensile Strength minimizes blade stretch over long distances

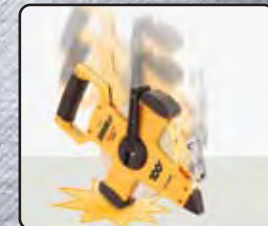
On Select Models, Gear Drive Provides 3 Times Faster Blade Rewind



2-Color Blade: White Inch Scale, Yellow Engineer's Scale



Durable Steel End Hook with Loop



Rugged, High Impact ABS Case

BIG J™ Geared Open Reel Fiberglass Tape



**3:1 Gear Drive
Speeds Blade
Rewind**



**Durable Steel End
Hook With Loop**



**2 Color Blade: White
Inch Scale, Yellow
Engineer's Scale**



**Comfortable Non-Slip
Rubberized Hand Grip**



**Rugged, High Impact
ABS Case**



**Both models feature
full color clamshell packaging**

MODEL	BLADE	PACK	UPC
1809-0100	100' x 1/2"	2	049448-901005
1809-0300	300' x 1/2"	1	049448-903009

JOB SITE™ Open Reel Fiberglass Tape



Durable Steel End Hook With Loop



2 Color Blade: White Inch Scale, Yellow Inch Engineer's Scale



Comfortable Non-Slip Rubberized Hand Grip



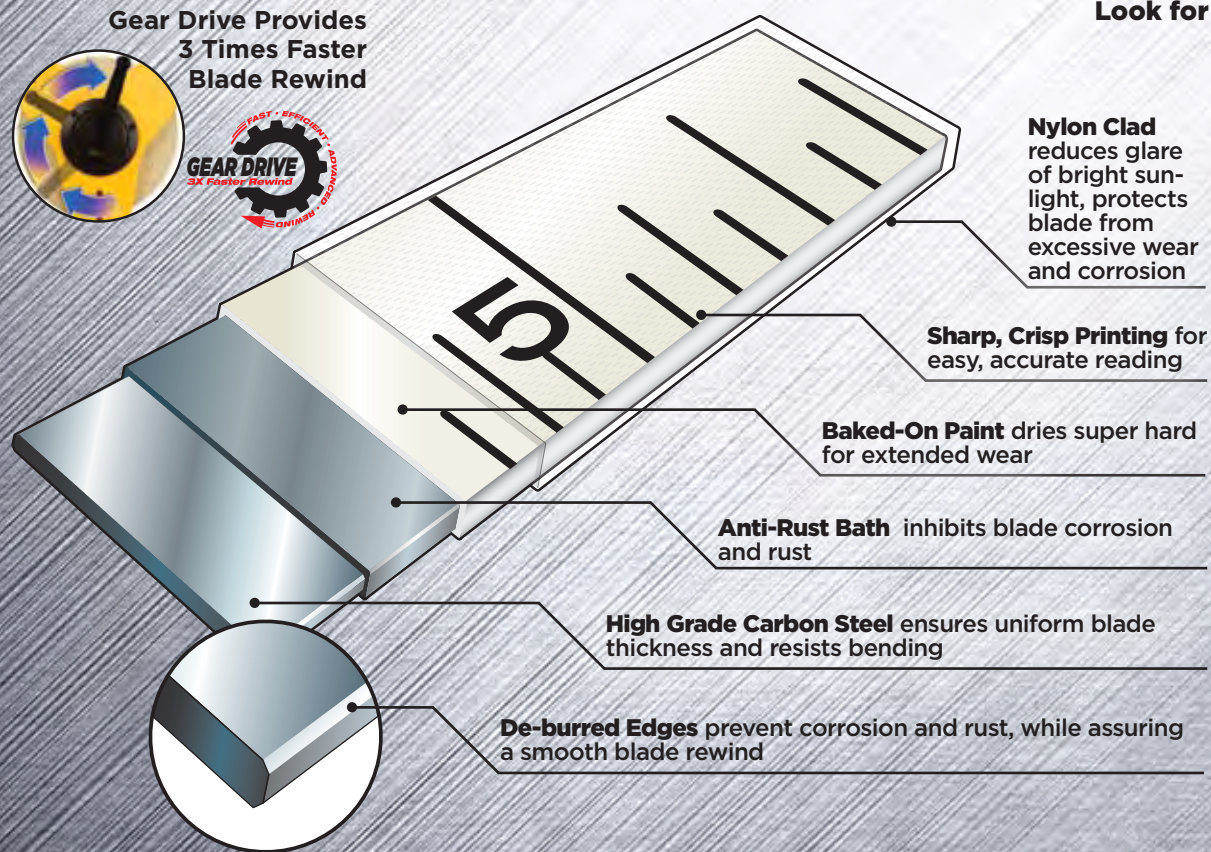
Rugged, High Impact ABS Case



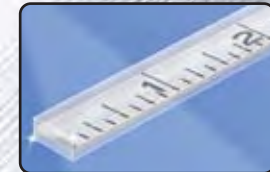
Both models feature full color clamshell packaging

MODEL	BLADE	PACK	UPC
1808-0100	100' x 1/2"	2	049448-801008
1808-0300	300' x 1/2"	1	049448-180806

Nylon Clad Steel Tape Blade Anatomy



Look for these features on select fiberglass tape models



Nylon Clad High Grade Carbon Steel Blade Resists Rust



Durable Steel End Hook with Loop



Durable Integral Rollers Prevent Blade Twist

BIG J™ Geared Nylon Clad Steel Tape



**3:1 Gear Drive
Speeds Blade
Rewind**



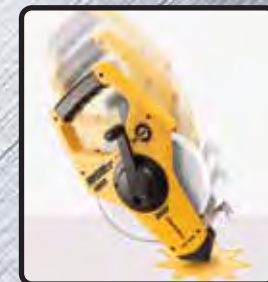
**Durable Steel End
Hook With Loop**



**Nylon Clad High Grade
Carbon Steel Blade
Resists Rust**



**Comfortable Non-Slip
Rubberized Hand Grip**



**Rugged, High Impact
ABS Case**



**Features full color
clamshell packaging**

MODEL	BLADE	PACK	UPC
1811-0200	200' x 3/8"	1	049448-102006

JOB SITE™ Geared Closed Case Steel Tape



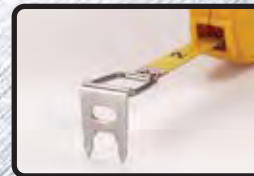
Bold, attention grabbing and informative packaging graphics in clamshell.



3:1 Gear Drive Speeds Blade Rewind



Nylon Coated High Grade Carbon Steel Blade Resists Rust



Durable Steel End Hook With Loop



Shock Absorbing Co-Molded ABS Case

MODEL	BLADE	PACK	UPC
1810-0100	100' x 3/8"	5	049448-181001

Laser Distance Measure



Simple: 1-Person Operation, Push Button & Measure
Versatile: Calculate Length, Area, Volume, Indirect Heights
Reliable: Sound Activated, 10 Calculation Memory

Designed for:

- Layout & Installation Work • Machinery • Warehouse • Forms
- Carpentry & Landscape • Appraisers • Realtors • Painters



Unique package design
allows for peghook or
free-standing presentation.

MODEL	PACK	UPC
40-6001	1	049448-060016

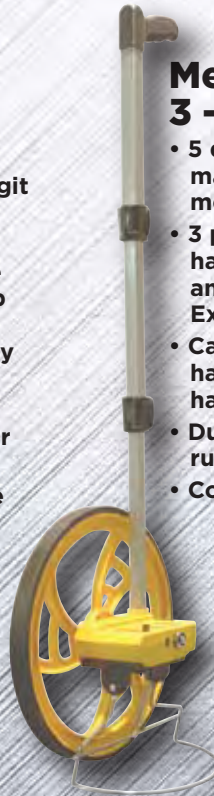
Measuring Wheels



Steel Measuring Wheel 3 - Foot

- Sealed, well protected 5 digit counter measures up to 100,000 feet
- Compact fold-down handle with easy lock barrel clamp reduces to half its size for easy storage and portability
- 3/4" tubular steel frame with center aligned handle for stability, safety reflector
- Durable precision ground 11 1/2" diameter rubber tire
- Convenient folding stand

MODEL	PACK	UPC
1801-0300	1	049448-803002



Measuring Wheel 3 - Foot

- 5 digit, easy read, magnified counter measures up to 10,000 feet
- 3 piece square telescoping handle with pistol grip and safety reflector. Extends from 21" to 41"
- Cam locks for adjusting handle to your preferred handle length
- Durable 11 1/2" diameter rubber tire
- Convenient folding stand

MODEL	PACK	UPC
JL0200	1	049448-010004



Compact Measuring Wheel 1 - Foot

- 5 digit, easy read, magnified counter measures up to 10,000 feet
- 3 piece telescoping handle extends from 17" to 38", handy size fits in tool box or briefcase
- Durable 4" diameter rubber tire

MODEL	PACK	UPC
JL0100	1	049448-010059



PRIVATE BRANDING 25' TAPE MEASURE PROGRAM

NO SET UP FEES OR ONE-TIME CHARGES

Put your company logo to work for you with these quality 25' Soft-Grip Power Tapes



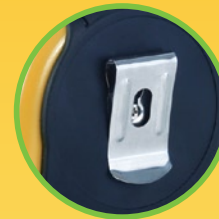
1" wide blade
with protective
acrylic coating



Triple riveted
blade tip



Shock absorbing
rubber boot



Steel belt clip



Easy to read
fractional
blade graduations

PACKAGING

- Bulk Pack 18 Pcs.
- Shipped in Master Pack of 54 Pcs.
- No POP packaging provided
- UPC bar code is available upon request
- Shipper boxes may have Johnson logo on them

LABEL ARTWORK

- High resolution logo image must be provided by email or on CD submitted to Carol Kutella at ckutella@johnsonlevel.com

TERMS

- Minimum Order 216 Pcs.
- Minimum Reorder 54 Pcs.
- Lead Time 4-6 weeks from order acceptance
- Freight Prepaid-Net 30 Days
- No other terms or incentives apply



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